

SAKA

TRADING CO



Sector 32, Street 49, Choueifat - Lebanon
T/F +961 5 400 058/9 +961 5 400 008
E info@sakatrading.com



www.sakatrading.com

COMPANY PROFILE



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ABOUT SAKA TRADING CO.



www.sakatrading.com

Saka Trading Company is a well-established company founded in Lebanon in 1975 and has revolutionized its operations worldwide.

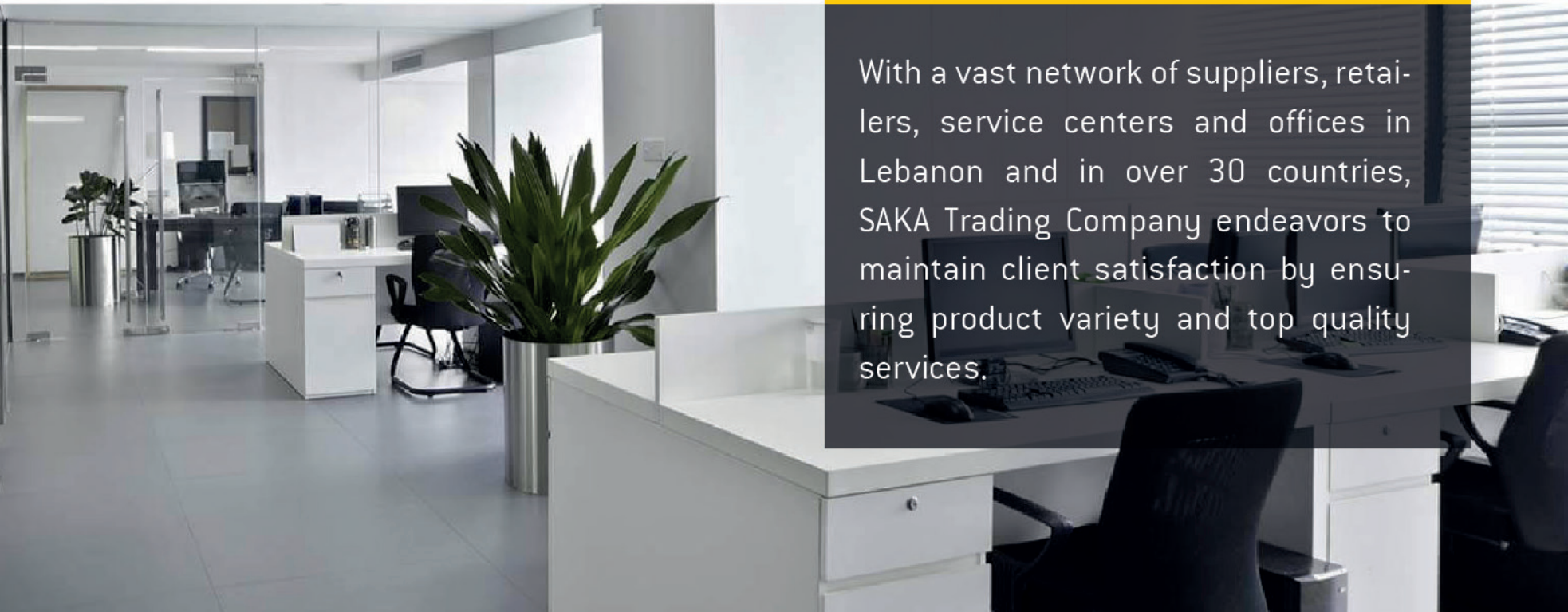
The company operates as a wholesaler and retailer for exemplary products and services in:

Tires / Lubricants

Batteries

Tire Accessories & Repair Machines

With a vast network of suppliers, retailers, service centers and offices in Lebanon and in over 30 countries, SAKA Trading Company endeavors to maintain client satisfaction by ensuring product variety and top quality services.





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MISSION & VALUES

MISSION

To preserve our rank as a leading company in the tires, lubricants, batteries, and car accessories industries, locally and internationally, by maintaining and improving our competitive

edge in the business through effective market penetration strategies, diversification of product lines, superior client service, our founded history and benevolence.



VALUES

at saka trading company

We uphold integrity, transparency, and accountability between each other and with our clients.

We value trust and teamwork to make sure each person plays and completes their role in the most timely and efficient manner.

We promote client satisfaction and work to ensure our clients are content with the products and the services we offer.

We endeavor to promote accountability and empowerment not only to our employees but also to our community through corporate social responsibility strategies.

1

2

3

4



HISTORY & HERITAGE



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1995

Established by Mr. Sleiman Abdul Khalek, Saka Trading Company has been in operation SINCE 21/02/1975.

Our activities were initially confined to the Lebanese markets, and we experienced continuous international growth over time through the import and export of tires around the globe.

Today, Saka Trading Company partners with leading suppliers and retailers in more than 30 countries and handles more than 15 tire, lubricant, and battery brands on exclusivity basis.

OUR TEAM

Our team understands the importance of the company values which propels our efforts towards the fulfillment of our mission.

We boast a group of qualified individuals, each in their field, responsible for the harmony of the workflow by ensuring the quality delivery of our services.





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OUR FLEET

With over 140 tire and auto service centers in Lebanon and across the globe, we possess and operate a massive fleet of trucks, vans, and cars that are actively involved with the distribution of our products.

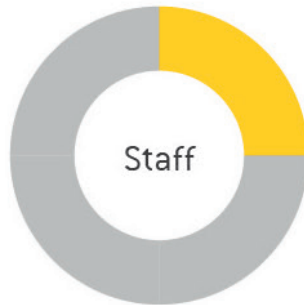
As for international deliveries, we partnered with top class shipping companies in Lebanon to ensure the timely delivery of our products to over 30 countries worldwide.



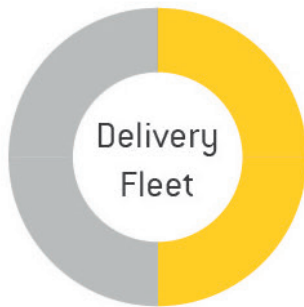
LEBANON OPERATIONS



16,000+
Square Meters



50+
Employees

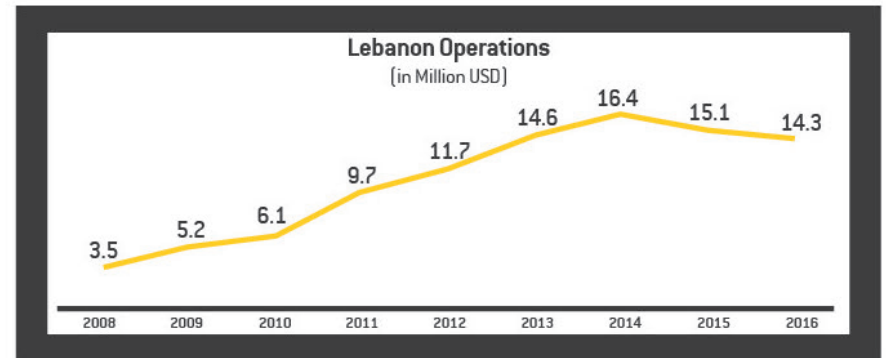


10+
Trucks & Vans



100,000+ Tire /
10,000+ Batteries

Mickey Thomson | Vredestein | Apollo
Sonar | Delium | Radar
Linglong | Leao | Aeolus



REPORTED REVENUES OF \$ 14,3 MILLION
(FINANCIAL YEAR 2016)

INTERNATIONAL OPERATIONS

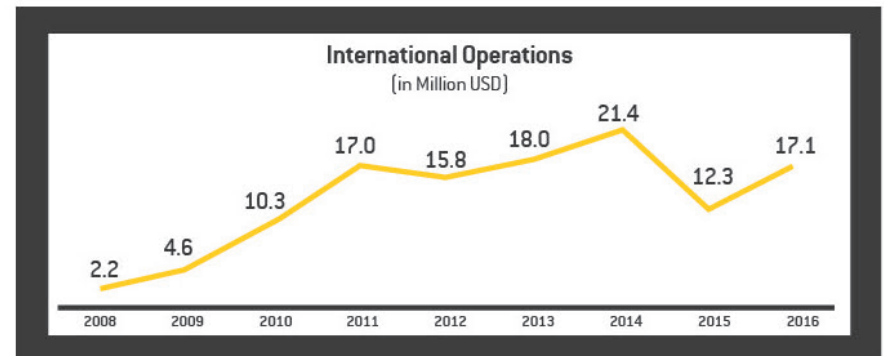


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Markets: Cameroon, Gabon, Gambia, Guinea Bissau, Iraq, Ivory Coast, Lebanon, Liberia, Morocco, Nigeria, Oman, Republic of Congo, Senegal, Sudan

Toyo | Federal
Linglong | Leao
Sailun | Radar
Windforce | Royal Black
Aptany | Kapsen



REPORTED REVENUES OF \$ 17,1 MILLION
(FINANCIAL YEAR 2016)



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WHAT WE DO



1. TIRES



2. LUBRICANTS



3. BATTERIES



4. ACCESSORIES
& TOOLS



5. GARAGE
EQUIPMENT



6. TUBES
& FLAPS



TIRES

Imported from different countries and distributed in various markets, our tires brands are flexible to all clients' needs and budgets with patterns ranging from light passenger cars to heavy industrial trucks, and with labels ranging from premium brands to value and budget brands.





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LUBRICANTS (LEBANON & INTERNATIONAL OPERATIONS)

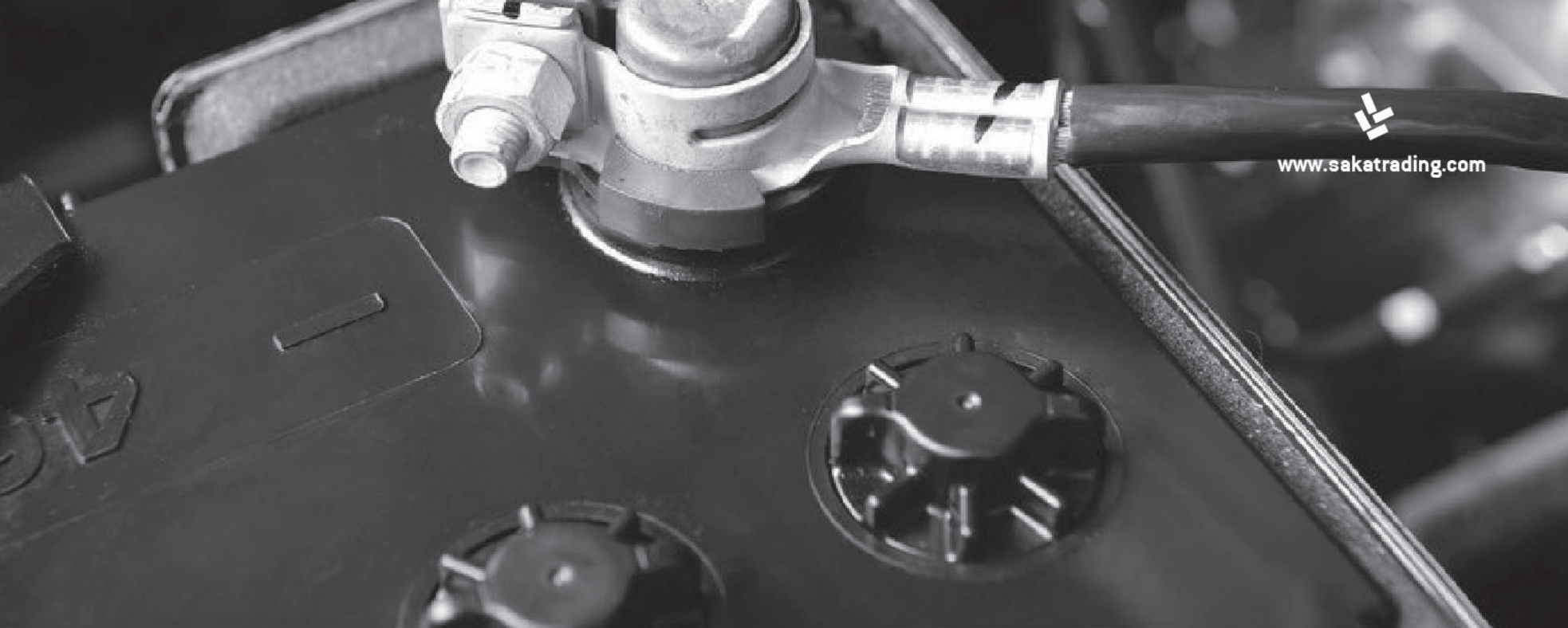
Lubricants offered by Saka Trading Company are sourced from diverse countries and presented in different qualities whether for passenger cars and buses, heavy duty vehicles, industrial machinery, additives, fluids, or greases!

We guarantee quality for every active function.

 **MOLINOL**[®]
PREMIUM GERMAN LUBRICANTS

DYADE[®]
LUBRICANTS

VENOL
MOTOR OIL



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BATTERIES (LEBANON & INTERNATIONAL OPERATIONS)

At Saka Trading Company, we import and export premium battery brands, from different countries, that are suitable for various uses from sedans to buses and trucks.

HITACHI
BATTERY

mOLL
BATTERIEN

VEGA
POWER START




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ACCESSORIES & TOOLS

To complete our product range, we provide a wide variety of tire accessories and maintenance tools from internationally renowned brands and under our private label.





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GARAGE EQUIPMENT

Improving and maintaining the credibility of our products, we go the extra mile by equipping our clients with top-in-line garage equipment and machinery.





TUBES & FLAPS

We commit to providing the proper selection of tubes and flaps to ensure proper performance of the tube-type tire. We partnered with the best manufacturers worldwide to guarantee a wide variety of sizes.



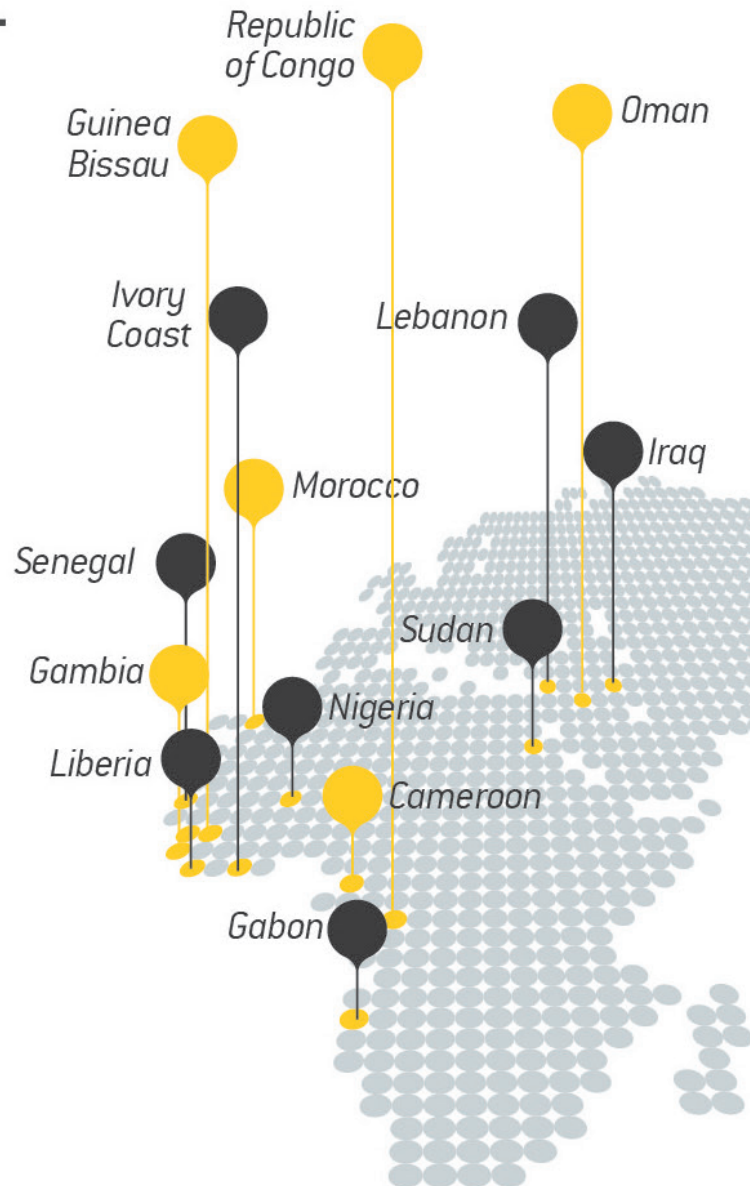
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WE GUARANTEE
QUALITY FOR
**EVERY ACTIVE
FUNCTION.**

INTERNATIONAL PRESENCE



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***We are prominent on the world map
with points in the below countries***



OUR COMMITMENT



In a period of more than 25 years, Saka Trading Company has continually constructed goodwill.

We endeavor to maintain the goodwill amidst our efforts to further expand our operations through international markets.

For us, clients satisfaction comes first, and the feedback we receive from our clients is used as an essential tool in our management philosophy as we thrive to ensure every client is content and happy to seek our services again.

Partnering with our company is a sure bet that your tire, lubricants, and car accessories needs will be met efficiently.



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